

Forest Dental

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Affordable Excellence + Designer Friendly®

## Designer Friendly®

Only Forest offers complete color integration of dental equipment with your interior design. Choose from nine powder coat paint colors, three carbon fiber trim choices as well as a chrome option. Create a personalized look that will make you, your staff and patients smile.

## Affordable Excellence

Big brand features for less is the brand strategy that helped us become the industry growth leader during the recent down economy. We pay extra attention to detail and quality, from tight tolerances between parts to durable finishes and metal components instead of plastic for maximum value.



3900 Patient Chair Powder Coat Paint Color: White - 9072 Light Powder Coat Paint Color: White  
7000BC Doctor's Delivery Powder Coat Paint Color: White - Standard Plush Upholstery Raven Wing Ultraleather™ w/ Red Contrast Deviated Stitching



## Hank Barton, President of Forest Dental

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I spent 25 years selling dental equipment for the largest dental manufacturer in the United States. Throughout my career, I noticed that the industry was producing very similar equipment with little improvement and virtually no innovation. When I bought Forest 10 years ago, I decided it was time for a bold, new approach.

From the outset, my goal was to build uniquely beautiful dental equipment for customers who weren't 100% satisfied with what the market had to offer. Core dental equipment is one of the few things used every single day by dentists; it should be an extension of their expertise and personality, contributing to a warm, friendly environment... yet reasonably priced and durably built, as the day-to-day cost of practicing dentistry is constantly increasing. This vision was my catalyst for creating Designer Friendly® and Affordable Excellence.

Affordable Excellence reflects our focus on mirroring many of the expensive features of big name brands with even more precision of fit and finish while selling our products for less. Designer Friendly® signifies that you get to choose a look that reflects your personality, image, and branding. Everyone knows color is important in any interior design. We are the only company that gives you the choice of nine paint colors enhanced with chrome accents and carbon fiber surface treatments for your dental equipment. Simply stated, it's beautiful.

Forest Dental Products is a maker of fine dental equipment. Our customers seek quality at affordable prices. But they also want something more—a look that's their own. Forest's practical engineering and sophisticated approach to design ensures that every customer's unique needs are met without compromise.



Modern equipment design and layout removes clutter, frees up space and adds new levels of flexibility so everyone in your office can work at their optimum performance.

## Jim Weatherley, Engineering

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Jim started his career as a master aerospace machinist, which inspired his hands-on approach to industrial design.

Jim draws from 35 years of direct manufacturing experience as well as his artistic practice as an accomplished sculptor to conceive and design products as well as build prototypes and working models.

Jim has designed manual tools and automated production equipment for a number of manufacturing environments and a variety of consumer goods, including the primary wood products, cosmetic surgery, dental and sports cutlery industries. Jim insists on bringing honesty and purity to his designs from concept all the way through to production.



## Ken Mattocks, Engineering

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Ken received his bachelor's degree in mechanical engineering in 1992 from Portland State University. After spending two years working for a medical device manufacturer, Ken went to work as a design engineer for the largest dental equipment manufacturer in the United States, where he worked for 20 years.

His experience in developing and manufacturing dental equipment helped Ken formulate a passion for high-quality design. Having worked as a design engineer, manufacturing engineer and a project manager, Ken has the knowledge and experience necessary to take a product from concept to production. Be it designing pneumatic control systems, touchpads or upholstery, Ken strives to keep designs simple yet robust and reliable with a focus on meeting the needs of the end-user.





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Patient Chair

**forest**  
FOREST DENTAL PRODUCTS, INC.

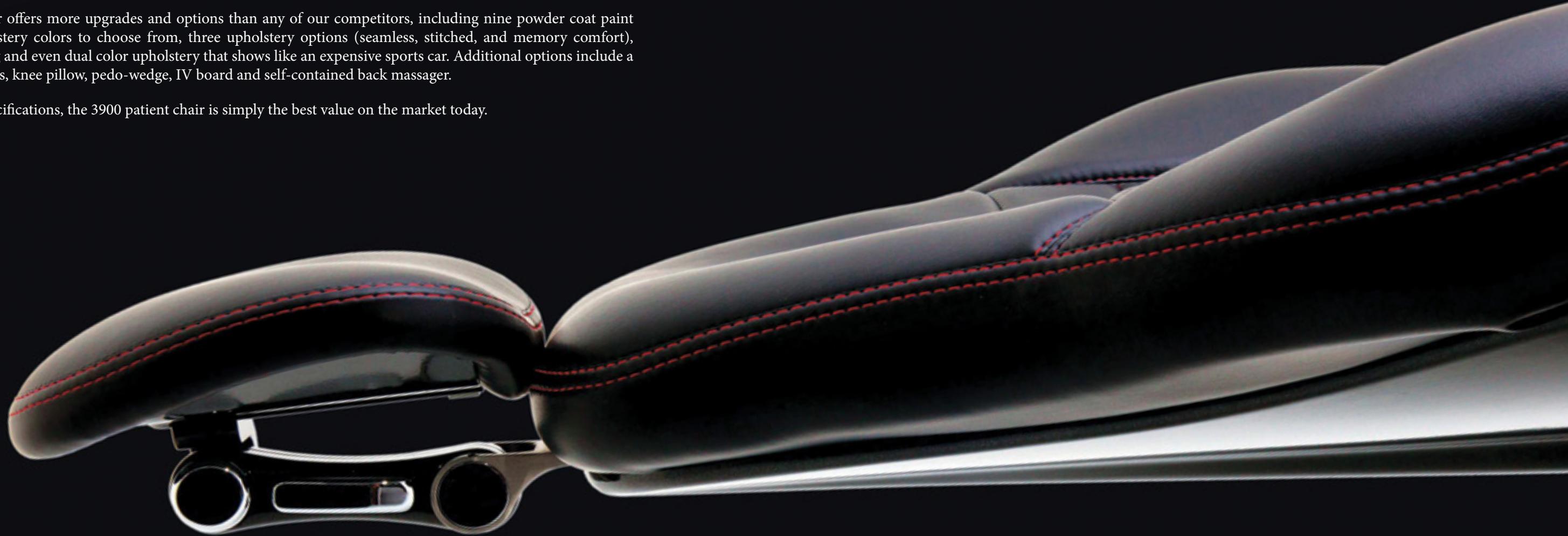
## The 3900 Chair

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Our 3900 patient chair is widely recognized as the only mid-priced chair on the market with many of the same features as the most expensive chairs. The 3900 offers molded rather than vacuum-formed plastic for longevity and better fit; we use steel and aluminum over plastic wherever possible for reliability and durability; and higher quality paints and upholstery will look as sharp as they did on installation day for years to come.

Our 3900 patient chair offers more upgrades and options than any of our competitors, including nine powder coat paint finishes and 18 upholstery colors to choose from, three upholstery options (seamless, stitched, and memory comfort), contrast color stitching and even dual color upholstery that shows like an expensive sports car. Additional options include a narrow back with slings, knee pillow, pedo-wedge, IV board and self-contained back massager.

Built to your exact specifications, the 3900 patient chair is simply the best value on the market today.



## Doctor's Comfort Stool

Finally, a stool you can get excited about. Forest offers North America's only doctor, assistant and office stools designed for forward-leaning practitioners. The Active-Tilt™ seat plate mechanism allows you to move and lock into a decline, neutral and recline position, eliminating pressure points in any posture. This exclusive feature allows the practitioner to maintain proper alignment for hours of pain-free work.

The backrest allows for natural movement while supporting your spine and releasing tension because of the rounded horizontal plane rather than the industry standard concave; it rolls up and down as you move forward and back, massaging the tissue and increasing circulation in the lumbar area.

Thanks to intelligent engineering you and your staff will enjoy the comfort and back health you deserve.





## 9072 LED Light

The 9072 LED light brings you all the benefits associated with the latest LED bulbs in an all-aluminum light head housing. Aluminum is superior to plastic as it can be powder coated in one of our nine colors to complement your interior design; the tough finish easily withstands the rigors of the treatment room and will not fade, discolor or crack.

The optional Core White tooth whitening system provides high demand whitening services to increase your competitive advantage and revenue. Four LED bulbs shine through a lens and filter system to activate whitening paste; your patients will love the result and you'll love the increased business and revenue.

## 7000 Rear Mount Side Delivery

Rear-mounted duo deliveries are now our most popular delivery system for dentists working with assistants. Handpieces are easy to reach, placed next to the patient's ear (1 o'clock for right-handers or 11 o'clock for left-handers). Dentists who use tubs and cassettes love the 7000's work surface, which is placed over the assistant's lap, and includes mounts for up to four tub/tray holders and/or monitor. Organizer bins are also optional, and the vented housing under the work surface is large enough to house all ancillary options available. Most rear cabinets easily accommodate the 7000's beneath-the-counter or under-the-cabinet mounting system; additionally the 7000 comes as a wall mount, mobile cart, or unique free-standing floor mount.

No matter how you wish to configure your treatment room, whether it is for you, your assistant or hygiene team, Forest has your solution.



## Fixed Chair Mounts

Fixed chair mounts offer maximum stability for your unit delivery arm, light post, computer monitor, cuspidor and/or assistant's arm. A sidebox neatly houses power supplies for ancillary products or an optional Durr amalgam separator. The tubings, cables and water bottles are also hidden from view or cleanly integrated into the housing.

The sidebox can be finished in nine different powder coat paint colors and three carbon fiber choices. When coupled with one of our 18 Ultraleather™ upholstery colors, your delivery system complements your decor so well it almost disappears.



**3900 Patient Chair** Powder Coat Paint Color: White - **9072 Light** Powder Coat Paint Color: White - **Standard IC Control** Powder Coat Paint Color: White  
**Deluxe Cuspidor** with Chrome - **Assistant's Instrumentation** Powder Coat Paint Color: White - **Seamless Upholstery** Doe Ultraleather™



**3900 Patient Chair** Powder Coat Paint Color: White - **9072 Light** Powder Coat Paint Color: White - **Standard IC Control** Powder Coat Paint Color: White  
**Deluxe Cuspidor with Chrome** - **Assistant's Instrumentation** Powder Coat Paint Color: White - **Seamless Upholstery** Doe Ultraleather™



## Pivot Mount Delivery

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If your practice has more than one doctor or hygienist, a pivot left-to-right system may be just what you're looking for. It also makes smart business sense for the solo practitioner who wants the broader appeal of a left- or right-handed treatment room come time to sell. This delivery eliminates the "over-the-patient" arm as it comes from "under-the-chair," yet positions the delivery head in the same comfortable and familiar position. You will appreciate this less obtrusive solution even if you never use its left-right convertibility. You can also choose a rear pivoting cuspidor or assistant's delivery arm.

**3900 Patient Chair** Powder Coat Paint Color: Shadow - **9080 Halogen Light** Powder Coat Paint Color: Bronze  
**Value IC Control** Powder Coat Paint Color: Bronze - **Assistant's Instrumentation** Powder Coat Paint Color: Bronze  
**Standard Plush Upholstery** Marsala Ultraleather™

LONDON  
PARIS  
NEW YORK  
MOSCOW  
HILLSBORO



**3900 Patient Chair** Powder Coat Paint Color: Arctic Silver - **9072 Light** Powder Coat Paint Color: Arctic Silver  
**Euro Style IC Control** Powder Coat Paint Color: Arctic Silver - **Assistant's Instrumentation** Powder Coat Paint Color: Arctic Silver  
**Standard Plush Upholstery** Aubergine Ultraleather™



# BUILT

TO LAST

New doesn't have to mean plastic. While our competitors continue to move toward more and more plastic parts, Forest uses metal whenever possible so you get real value from your investment.



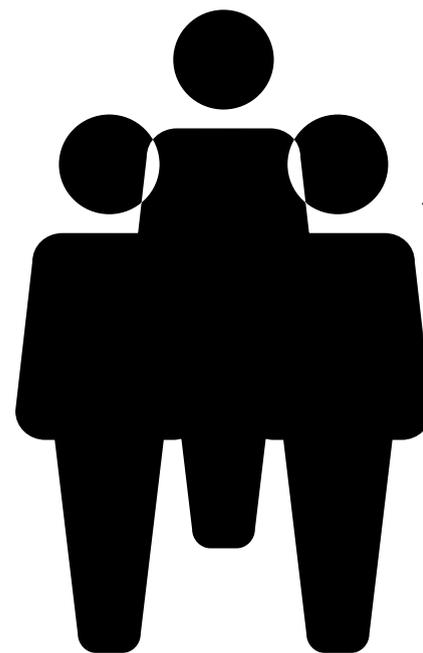
# UPDATE

## YOUR WAY

Updating your practice over a period of time, as you do with your home, following a plan that works with your budget, is one of your most important long-term financial considerations. You'll minimize the financial impact while improving curb appeal and the enjoyment of patients and staff.

## THE FOREST WAY

Forest customers are quick to point out that their Forest Treatment Rooms are a key internal marketing component because they create a fun atmosphere that speaks volumes about their aesthetics and attention to detail. Insist on being shown the beauty of Forest.



## Patients

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Value. Comfort. Trust.

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Your patients will appreciate your services more when they are performed in a beautiful, up-to-date environment.

## Doctor

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Modern treatment room layout, equipment placement and interior design work together to enhance your joy in dentistry.

## Productivity

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Plan a custom configuration that best suits your style of dentistry.

## Satisfaction

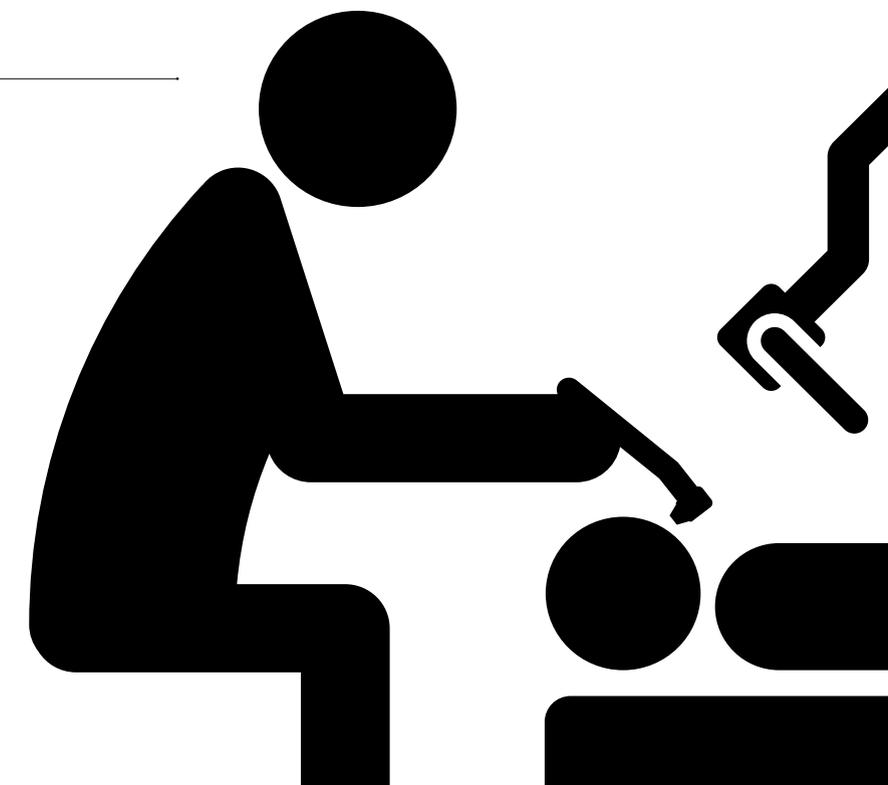
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Enjoy your work environment and reduce stress.

## Ease

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Adopt better ergonomics for more comfort and choice.





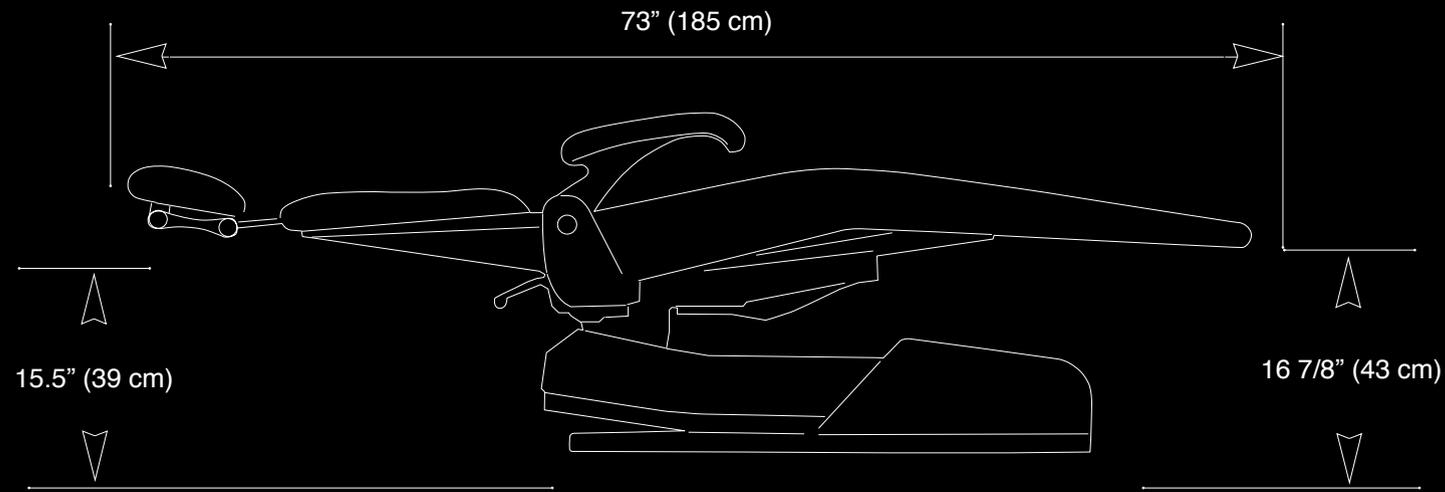
# FUN

FACTOR

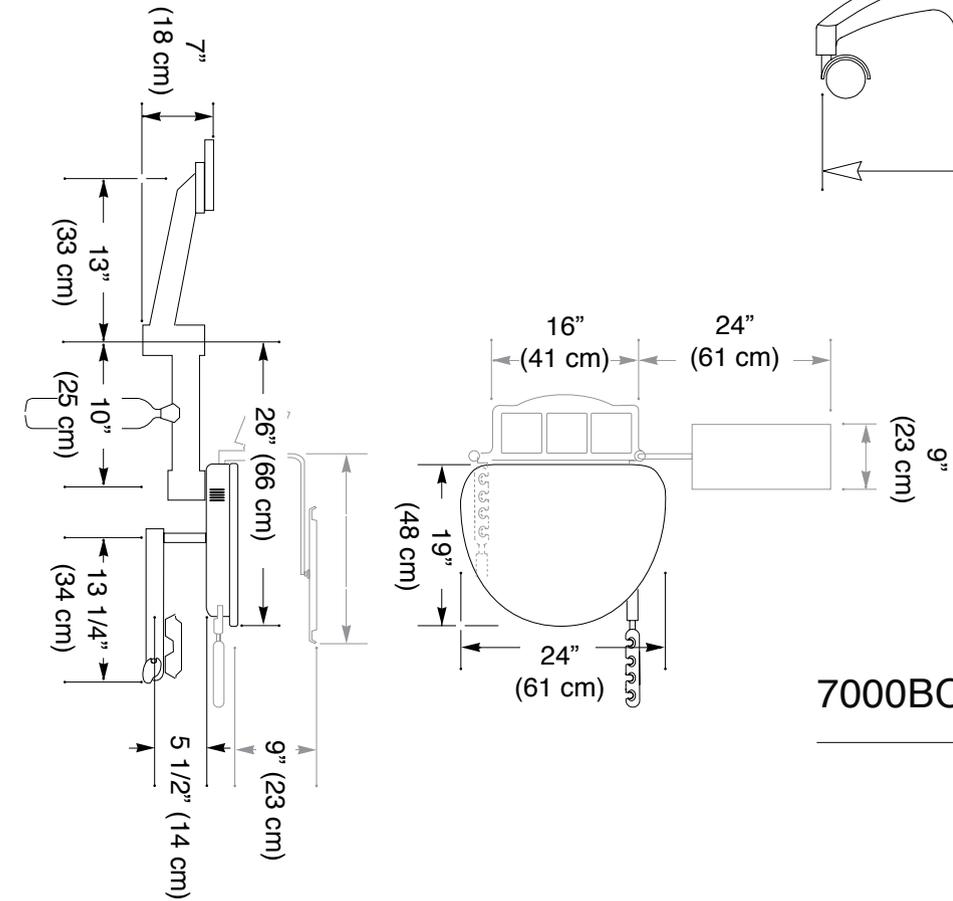
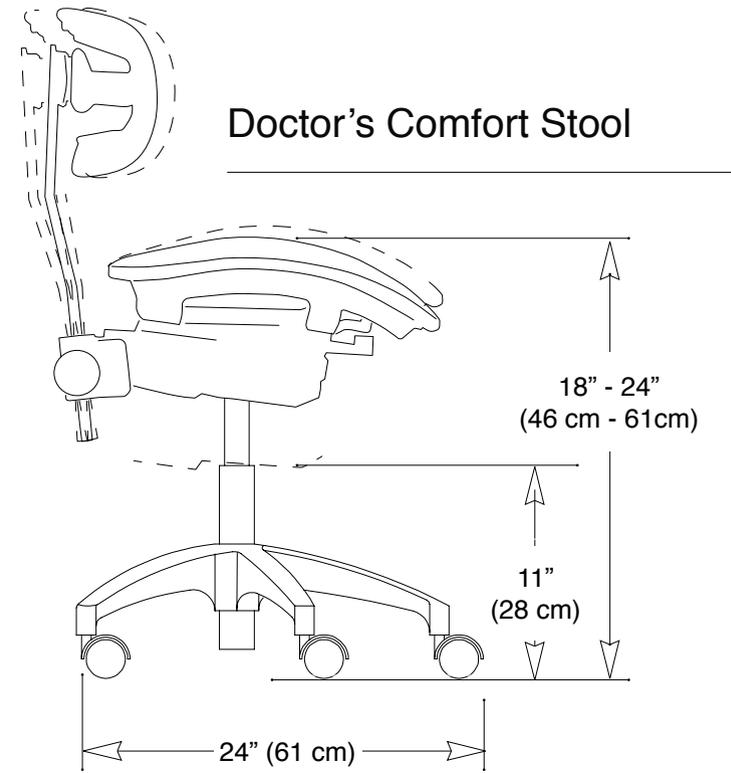
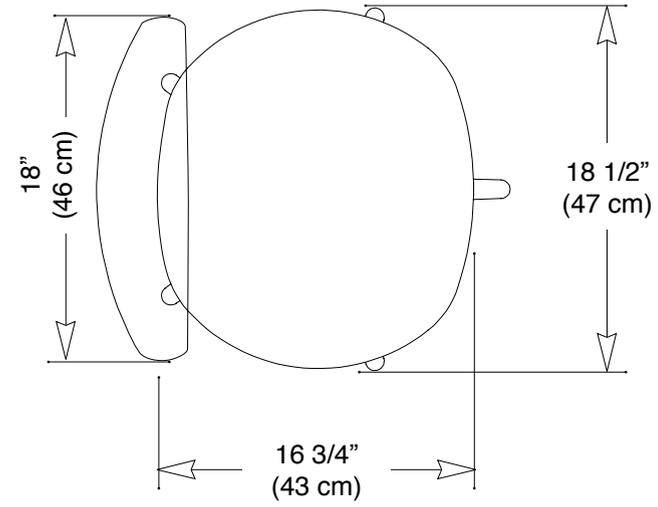
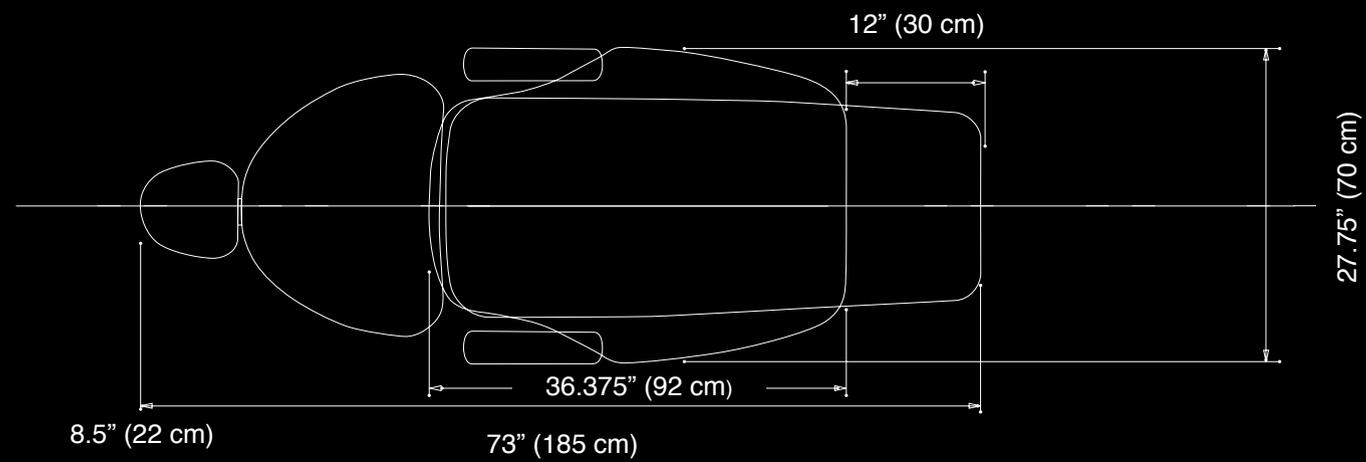
More and more people are realizing FUN is the most important WHY in life. Forest embraces fun. Whether it's red stitching on black upholstery or choosing the colors of your favorite sports team, all you've got to do is set your imagination free.



3900 Patient Chair Powder Coat Paint Color: White - 9072 Light Powder Coat Paint Color: White  
7000BC Doctor's Delivery Powder Coat Paint Color: Guards Red  
Standard Plush Upholstery Dual Color: Raven Wing & Red Ultraleather™ w/ White Contrast Deviated Stitching



3900 Chair



7000BC Rear Mount Side Delivery



Forest Dental

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